

Jennifer James

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UI/ UX Designer

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EDUCATION

BE in Computer Science, BTLIT,
Visvesvaraya Technologies University
(2013-2018)

CERTIFICATIONS

2020 Designboat UI/UX School

ADDITIONAL INFORMATION

Skills:

- User Researching by surveys
- Empathy mapping
- User Journey mapping,
- Documentation of design thing with Personas,
- Creating User flows
- Prototyping
- Wireframing
- Usability testing
- A/ B Testing
- Visual Designing
- Web designs

Tools:

Figma, Adobe XD, Illustrator, Photoshop, Google Forms, Balsamiq, HTML, CSS

Interests:

Sketching, Doodling, Painting

CAREER OBJECTIVE

With an engineering background and inclination to art, I strive to create simple solutions for best user experience. I am detail oriented. Seeking for new challenges in corporate world and creating products towards the development of the organization.

PROFESSIONAL EXPERIENCE

UI/UX Designer,

Tarnea technology Solutions Pvt. Ltd.

(Sep 2021 - Aug 2024)

- Collaborating with development team and business to understand the requirement and address user experience gap.
- Conducting research by card sorting, in-app survey to gather insights.
- Created wireframes and prototypes aimed at enhancing pharmacies' digital operations and promoting their stores through social media platforms.
- The design were developed with Figma, Adobe Xd and employed Adobe Photoshop and Illustrator for visual banner designs.
- Conducted A/B testing and usability testing to refine user experiences.

Graphic designer

EYWA Media Innovations Pvt. Ltd.

(Nov 2020 - Aug 2021)

- Specialize in crafting compelling visual concepts that align with clients' brand guidelines and styles by leveraging tools like Adobe Photoshop, Illustrator, and XD. My process begins with a thorough understanding of each client's unique vision and goals
- For Sam College: I created banners that highlighted the college's unique programs and application deadlines. By utilizing vibrant imagery and clear calls to action, I aimed to attract prospective students.
- For Mithr International: I developed a series of advertisements showcasing the company's diverse range of products. The designs emphasized quality, aiming to attract potential buyers.

Software developer

RCS Technologies

(Aug 2018 - Feb 2020)

- Delivered comprehensive software support to users of TRAXX, an enterprise cloud-based asset management platform.
- Supported client, Cult, focusing on asset tagging and verification within the TRAXX software.
- Supported client, Diageo, as IT Analyst providing targeted support to improve the efficiency of the organization's software systems.
- Developed robust front-end frameworks for clients utilizing technologies such as HTML, CSS, Bootstrap, and JSP.